



YOU SUCK AT POWER POINT!

**5 SHOCKING DESIGN MISTAKES
YOU NEED TO AVOID**

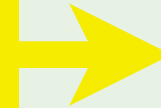
@JESSEDEE

People working in non-profits,
government, schools and
cubicles all around the world
hate PowerPoint,

but it's not PowerPoint
that sucks.

but it's not PowerPoint
that sucks.

It's the speaker (you)
who is responsible for
using it effectively.



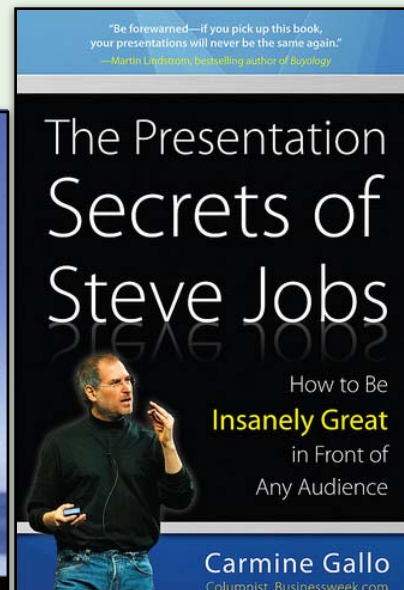
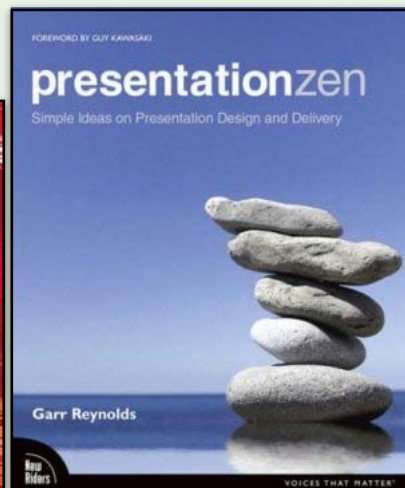
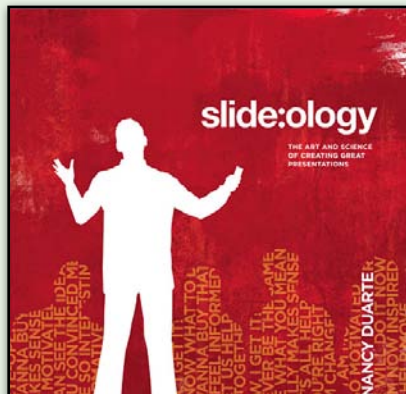
Your slides are there
to support you and
unfortunately

**if they suck,
so do you.**



There are endless rules and books written on the topic by some very smart people.

But there are lots of ways of designing a great looking presentation, and more than one opinion.

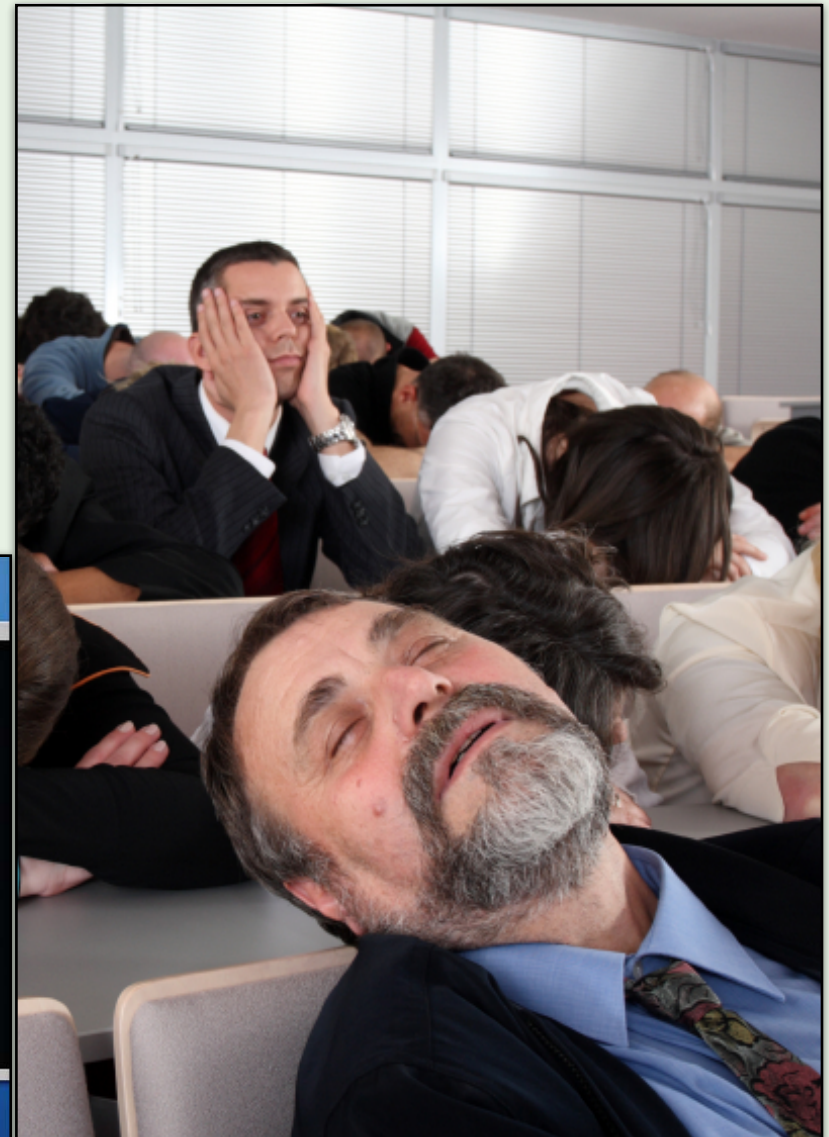
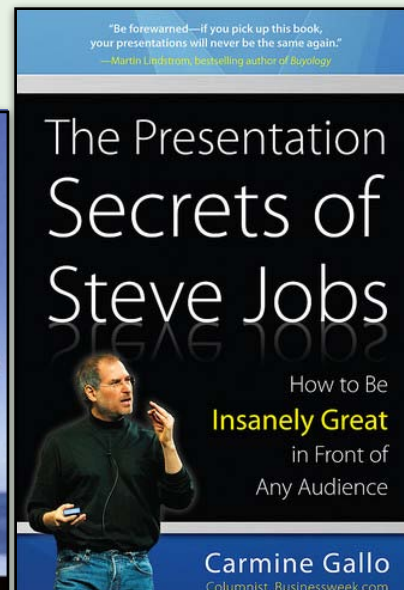
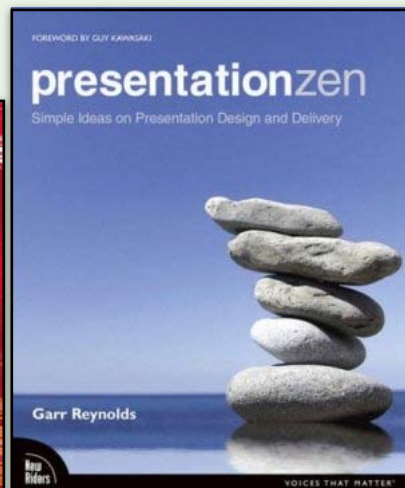
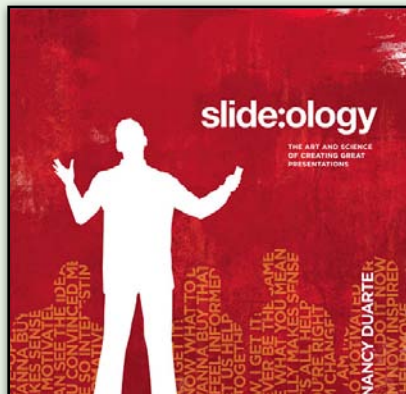


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But there are lots of ways of designing a great looking presentation, and more than one opinion.

Ultimately one of my favourite ways to **learn** is **from other people's mistakes**.

So here are...





**5 SHOCKING DESIGN
MISTAKES YOU
NEED TO AVOID**

A black and white photograph of a woman with a shocked expression, her mouth wide open and eyes wide. She has dark, wavy hair and is wearing a light-colored top. Her hand is near her mouth. A large yellow speech bubble is overlaid on the right side of the image, containing the text 'TOO MUCH INFO'.

**TOO
MUCH
INFO**

MISTAKE #1

If you're going to put word for word what you're going to say, hand over the slides and **sit down buddy.**

PUTTING ALL YOUR POINTS ON ONE SLIDE SUCKS.

The more your audience has to read
the less they are looking at you.

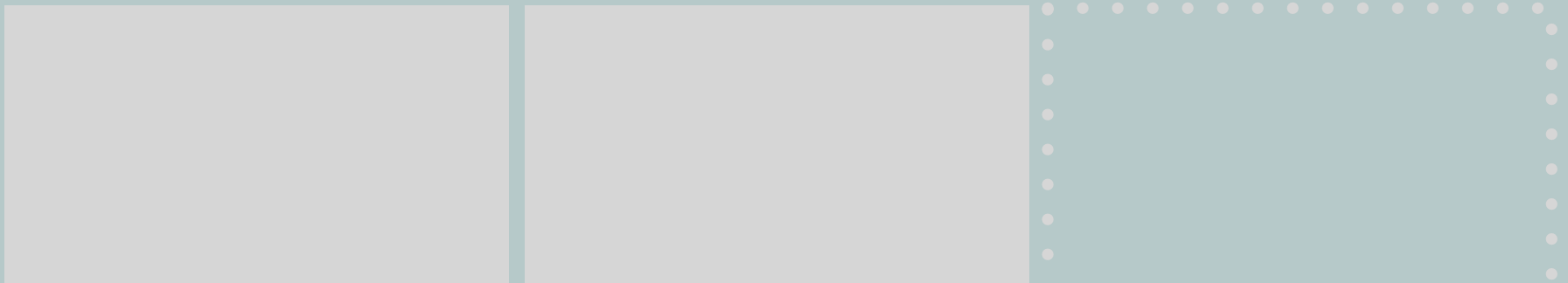
A good trick is to **keep relevant points on the same slide.**

This helps you with timing and ensures people don't skip ahead.



Effective communication is
knowing what to cut out.


**BE A MERCILESS EDITOR AND
KEEP IT RELEVANT.**



While you're at it...


Get rid of your
logo on every slide.

Once or twice is ok.
30 times? That sucks.



We're So Big
International

Helping us grow!

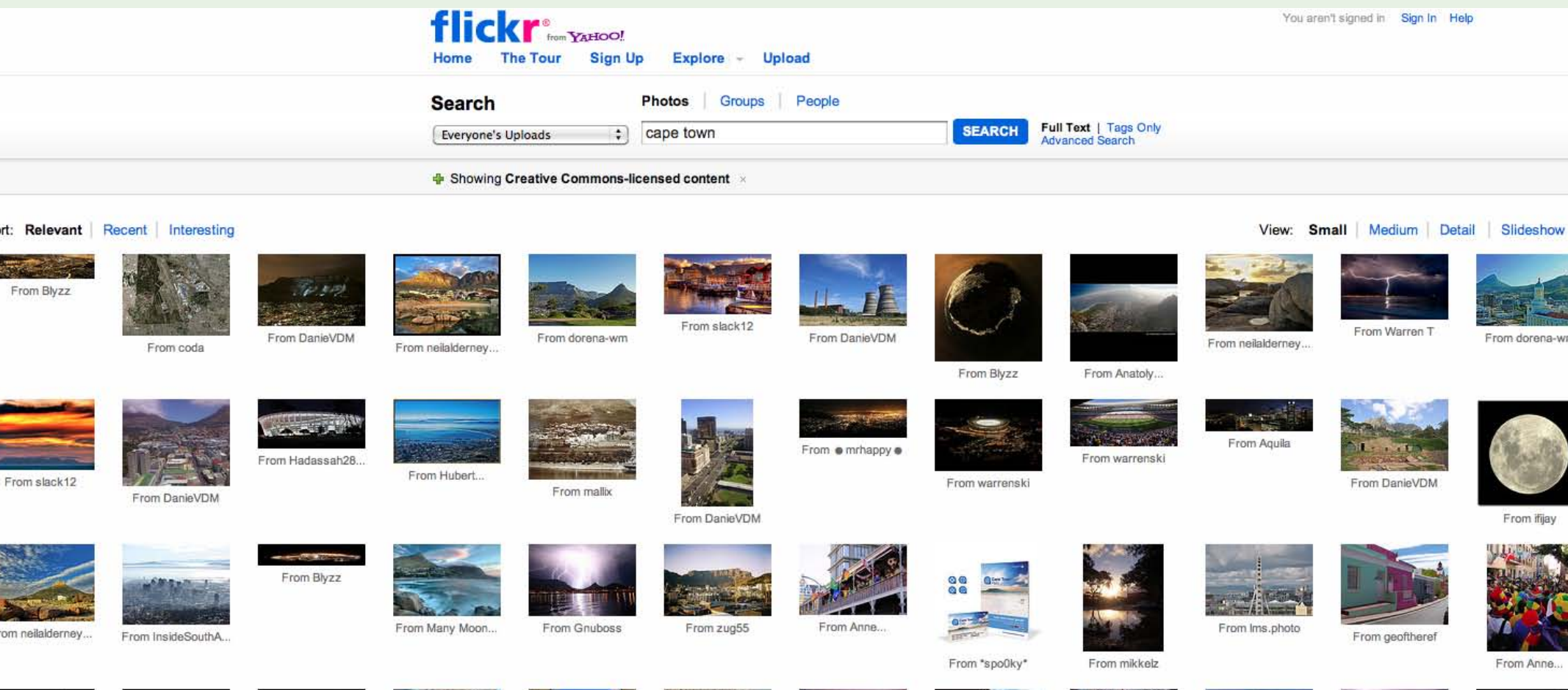
A black and white photograph of a woman with dark, curly hair, looking directly at the camera with a wide-eyed, open-mouthed expression of surprise or shock. A large, bright yellow speech bubble is positioned on the left side of the frame, partially overlapping her face. Inside the bubble, the text "NOT ENOUGH VISUALS" is written in bold, black, sans-serif capital letters. The background is a plain, light color.

**NOT
ENOUGH
VISUALS**

MISTAKE #2

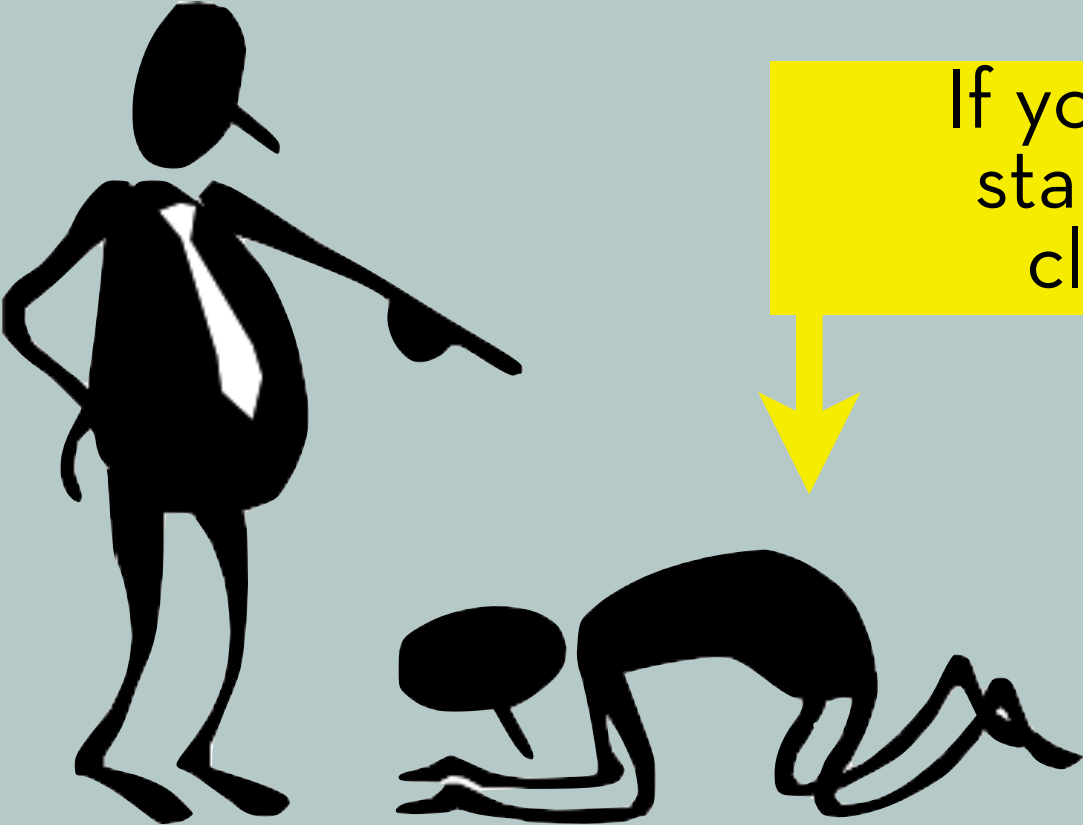
TAKE THE TIME TO FIND THE RIGHT VISUALS.

There are endless sources of images on the web, which take you seconds to find.



ISTOCKPHOTO.COM:
best for royalty free images (\$\$\$)

FLICKR.COM:
best for Creative Commons images (free-ish*)



If you're going to use
standard Microsoft
clipart you suck.

*with conditions

But whichever visuals you
use just remember to...

Design for this guy.

IF IT'S UNREADABLE, DON'T USE IT.



**HORRIBLE
QUALITY**

MISTAKE #3

Pixelation sucks.



Use high-quality images
at their right sizes.



Photo / All sizes

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Sizes	Square	Thumbnail	Small	Medium 500	Medium 640	Original
	(75 x 75)	(75 x 100)	(181 x 240)	(377 x 500)	(482 x 640)	(667 x 885)



With a bit of digging around it's easy to find high-resolution media.

Tahoma
Microsoft Sans Serif
Arial
Verdana
Courier New
Times New Roman
Trebuchet MS
Lucida Console
Comic Sans MS

stay away from boring
overly used fonts.



Everything

Images

Videos

More

All results

Sites with images

More search tools

▶ **Beautiful Fonts For Free** ☆A selection of **beautiful** free **fonts** to download for your PC.

Free Fonts - 3D Fonts - Graffiti Fonts - Old English Fonts

www.beautifulfonts.com/ - Cached - Similar**80 Beautiful Typefaces For Professional Design - Smashing Magazine** ☆8 Aug 2007 ... What **fonts** can be used effectively in almost every Corporate Design? And what are the options for unique, but still incredibly **beautiful** ...www.smashingmagazine.com/.../80-beautiful-fonts-typefaces-for-professional-design/ -

Cached - Similar

Images for beautiful fonts - Report images**45 Beautiful Free Fonts for Modern Design Trends** ☆

16 Dec 2008 ... The proper selection of typography in a design can set the appropriate theme and mood that the designer is going for.

sixrevisions.com/.../45-beautiful-free-fonts-for-modern-design-trends/ - Cached - Similar**My favourite fonts of 2009 | I love typography, the typography and ...** ☆21 Jan 2010 ... My first thought was "wow, **beautiful** faces." My second thought was "damn, it's expensive to be well-stocked with quality **fonts**. ...ilovetypography.com/2010/01/.../my-favourite-fonts-of-2009/ - Cached - Similar**Beautiful ES Free Font - FontStock** ☆Download free **Beautiful** ES font at FontStock.net. Comprehensive list of free **fonts** for Windows and Mac. Download free graffiti, cool, ...www.fontstock.net - B. Cached - Similar**20 Beautiful Fonts for Big and Effective Headlines | Web Design ...** ☆In this article you will find 20 **beautiful** **fonts** for creating big and effective headlines in your designs.webdesignfan.com/fonts-for-effective-headlines/ - Cached**40 Extremely Beautiful FONTS Hand-picked from deviantART - Noupe ...** ☆

21 Jul 2008 ... 19-PlagueDeath.ttf 20-Homeboots 21-Trashco.ttf 22-Advent 23-SMUDGERS 24-MURDER OF MAYDAY 25-CRANBERRY BLUES 26-AvantGarde ALT 27-Sorry Luthi ...

www.noupe.com/fonts/40-extremely-beautiful-fonts-hand-picked-from-deviantart.html -

Cached - Similar

20 new beautiful fonts to download - Underworld Magazines ☆20 Apr 2010 ... After making a post about 20 awesome **fonts** to download, it will be great to touch up on **fonts** once again by giving you 20 new **fonts** to ...www.underworldmagazines.com/20-new-beautiful-fonts-to-download/ - Cached**30 Beautiful Handwritten Fonts** ☆25 Mar 2010 ... Handwritten **fonts** are basically simulating a manuscript, or hand-drawn text. They are brilliant if you need to spice up your designs.

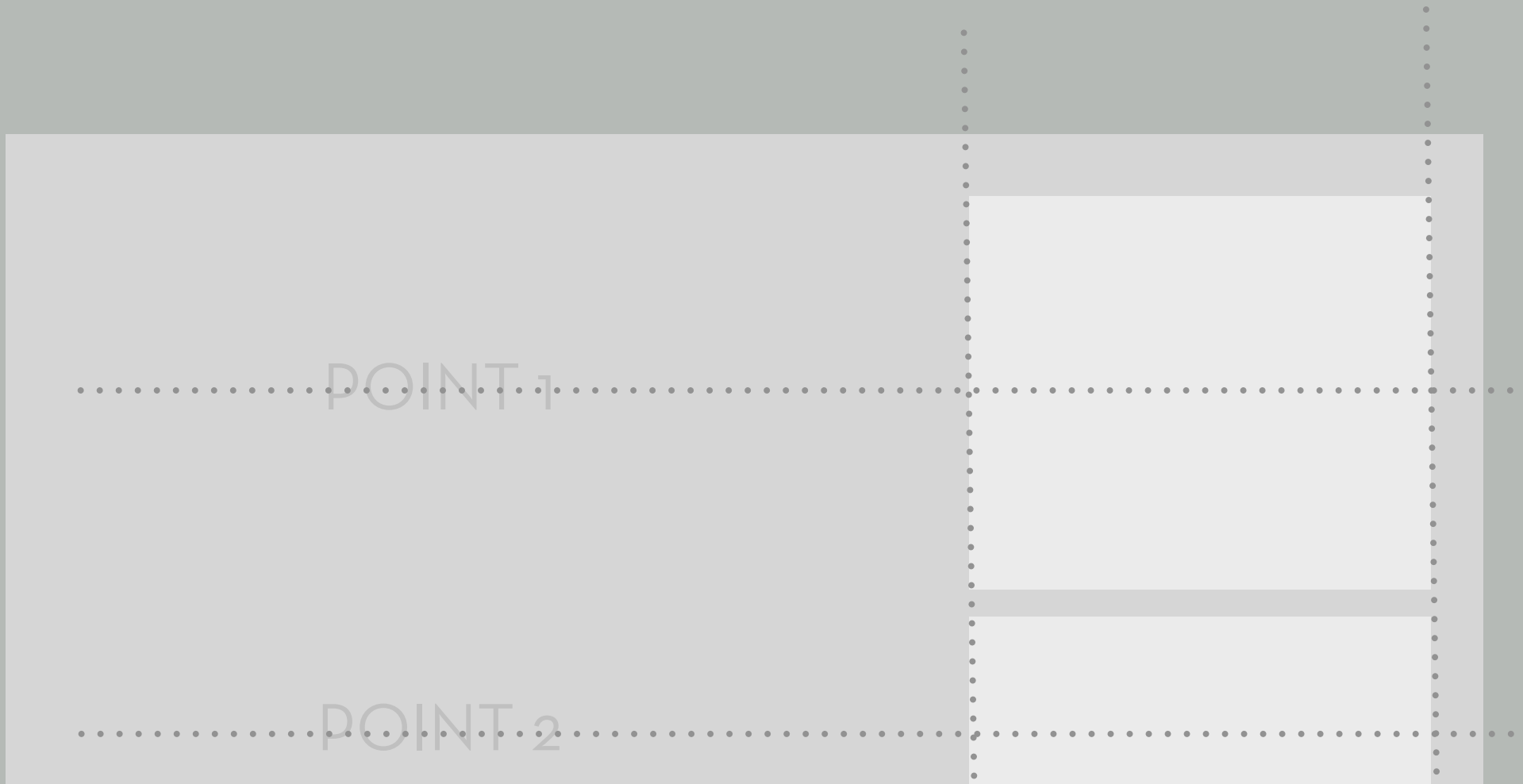
Google 'beautiful fonts' and you'll find handpicked fonts by some of the best designers.



**ALL-OVER-
THE-PLACE**

MISTAKE #4

Be mindful of things like spacing,
white space and alignment.



Having a consistent use of colors, images & alignment gives a cohesive look to your presentation.



IN FACT,
SOCIAL MEDIA IS
REDEFINING
VIRTUALLY
F**KING
EVERYTHING,
INCLUDING
(BUT NOT LIMITED TO)...

HOW WE WORK.

HOW WE PLAY.

HOW WE LEARN.

Having a consistent use of colors, images & alignment gives a cohesive look to your presentation.



It also helps to separate your presentation into sections.

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Paying a small fee on iStockphoto gives you a nice collection of images that belong together.



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Narrow Your Results
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☐ Flash
Advanced Search
Need help?

Search results: Lightbox

Sort Best match

Displaying 1 to 100 of 273 matches.

1 2 3 of 3

#13834371 #13834333 #13839263 #11925038 #13791590 #14184545 #11924990 #6906480 #9340993 #12073796 #9317473 #12202443

#9397167 #9340986 #12061853 #9407629 #12061910 #11925017 #9310054 #11833061 #9317526 #13834490 #9407653 #13834430

#6824421 #12020970 #14184496 #11843174 #13834441 #13834478 #12021006 #12061947 #14026823 #14026787 #14026801 #13831470

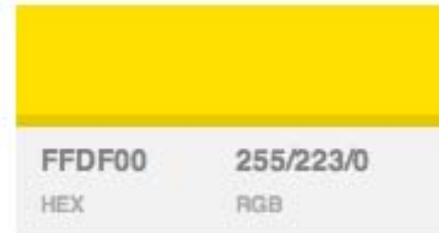
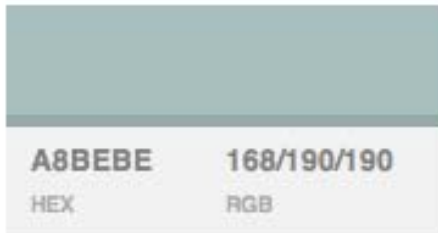
#11844266 #12078913 #12078679 #11844423 #11895520 #14184487 #12010831 #6764051 #11833184 #14184557 #12063172 #11844285



Monocle

CREDIT

TEND COLORS



Always pick a color scheme.
Preferably not one found
in PowerPoint.

and the most common mistake...



**LACK
OF PREP**

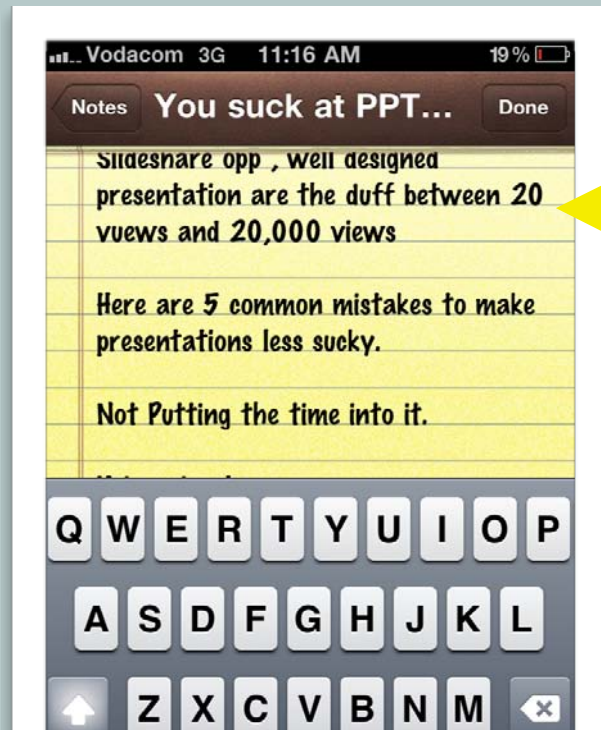
MISTAKE #5

MOST PRESENTATIONS SUCK BECAUSE NOT ENOUGH TIME WENT INTO MAKING THEM.

You need to gather and organize your content, create beautiful looking slides and rehearse, rehearse, rehearse.

... and not the night before.

TOOLS I USE TO PREP:



Phone to capture random ideas when I'm out of the office.

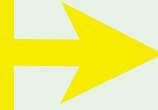
Post-it® or paper to layout in the office.



Planning usually starts **2 weeks** before.

Top executives say:

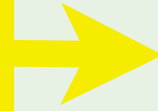
Communicating with clarity
directly impacts their
career and **income**.



86%

Top executives say:

Communicating with clarity
directly impacts their
career and **income**.



86%

Yet only

25%



Spend more than **2 hours** on
“high-stakes” presentations





MOST EXPERTS SAY:

An outstanding **1-hour** presentation
takes **30 hours or more** of prep time.

**SHOCKING I KNOW.
BUT IT'S ALL WORTH IT.**

Giving a presentation is your moment to shine, to influence and to spread ideas.

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BUT IT'S ALL WORTH IT.**

Giving a presentation is your moment to shine, to influence and to spread ideas.

How much is that worth to you?

If you're uploading to slideshare
a beautifully designed and well planned
presentation means the difference between
10 views and 100,000 views.

You'll not only feel on top of the world,
but you'll also get to connect with amazing
people from all around it.

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people from all around it.

A man wearing a red and black plaid shirt, dark shorts, and sunglasses stands on a rocky mountain peak. He is looking towards the camera. In the background, a vast cityscape (Cape Town) is visible, surrounded by mountains and a body of water under a blue sky with scattered clouds. A yellow arrow points from the text box to the man.

I'm in Cape Town,
South Africa this
week because of
my presentations
on slideshare.

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on slideshare.

Putting in the time works.

**DESIGN, DON'T JUST SLAP
SOMETHING TOGETHER.**

**DESIGN, DON'T JUST SLAP
SOMETHING TOGETHER.**

If your presentation sucks,
don't blame PowerPoint.

RECAP:

**MISTAKES
TO AVOID**



**TOO MUCH
INFO**



**NOT ENOUGH
VISUALS**



**HORRIBLE
QUALITY**



**ALL-OVER-
THE-PLACE**



**LACK OF
PREP**

For a more practical guide + more resources on creating great presentations **steal my other presentation.**



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Blogger
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1 / 72 Full

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YOUR PRESENTATION SHOULD MOVE & INSPIRE PEOPLE

WHERE TO FIND THEM:

- YOUR OWN** → Time consuming, but gives your slides a nice touch, I like full screen width photos.
- ROYALTY-FREE (PAID)** → iStockphoto.com. For a few \$s get professional photos or illustrations that you can use without having to pay royalties. Perfect for a cohesive professional look.
- CREATIVE COMMONS (FREE)** → Flickr.com. Best place to look for Creative Commons.

Or use colors found in popular websites or magazines.

For this presentation I wanted to give a gossip magazine feel.

10 WAYS TO BE A MARKETING GENIUS LIKE LADY GAGA

Lady Gaga is not your average pop star. She's a marketing genius. Here are 10 ways to be like her.

Lady Gaga has her hand in just about every aspect of her career. She's a singer, dancer, actress, and entrepreneur. She's also a marketing genius. Here are 10 ways to be like her.

Have an opinion

AF PRESENTATION?

Jesse Desjardins

@jessedee

**THANK
YOU!**

MORE YOU SAY?

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On Slideshare ↓



**IF YOU THINK THIS PRESENTATION
DOESN'T SUCK GIVE IT A THUMBS UP**



You voted up
261 Votes,

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